



'British Chamber of Commerce Abu Dhabi Corporate Golf Day'

Partnership Opportunities

Friday, 1st April 2022

Saadiyat Beach Golf Club

Calling all golfers!

Join players from BCC AD to compete in our Annual Corporate Golf Tournament!

This April's tournament will be a battle of BCC AD members and guests - compete as an individual, two-ball or four-ball and enjoy a fantastic day's networking on the stunning 18-hole Saadiyat Beach Golf Course.

This corporate day out is the perfect opportunity to include colleagues, clients and contacts for an enjoyable afternoon making connections, taking part in on-course events and potentially taking away some great prizes! Additional guests are welcome to join us for evening BBQ buffet and prize presentation, as we continue the networking at this hugely enjoyable event.

We are delighted to share with you the opportunity to partner with us at this event.

There are limited opportunities for companies to be involved in this corporate outing so please contact events@bccad.ae with your interest at the soonest to ensure your company gets involved!

Title Event Sponsor

- Title event **sponsor logo on all player golf shirts.**
- Exclusive opportunity to display title event sponsor **company flags** at entrance to the Clubhouse.
- **1 prime sponsored hole** to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- A team of **4 players** to represent your company in the tournament. All players will enjoy BBQ buffet dinner in the evening.
- Title event sponsor company logo on **event invitations** and reminders circulated to BCC AD database.

British Chamber of Commerce Abu Dhabi

P.O. Box 43635, Abu Dhabi, UAE

Tel: +971 2 445 7234 | membership@bccad.ae | www.bccad.ae

- Title event sponsor company logo displayed on the event invitation on the BCC AD **website**.
 - Title event sponsor company name featured on **Social Media** posts.
 - Title event sponsor company logo displayed on **all print collateral** associated with the tournament at Saadiyat Beach Golf Club.
 - Title event sponsor company logo displayed on **sponsor board visible** at the tournament entrance and displayed during evening presentations.
 - Title event sponsor company mention in post tournament **presentation** on stage.
 - Opportunity to display **promotional branding** in Clubhouse registration area (company must a roll up banner).
 - Title event sponsor logo featured in the digital **prize booklets**.
 - Title event sponsor company mention in post event feature in **BCC AD's Capital Letter magazine** including event images.
 - Receive all event images taken by official photographer post event.
- Cost of this package is AED13,500****

* Inclusive of 5% VAT in accordance with UAE law.

** Other companies and players will have the opportunity to sponsor further holes and prizes.

*** For reference to demonstrate the overall cost benefit of the Title Event Sponsor Package: Individual player cost will be AED795; sponsor a hole only will be AED2,000 plus an activation prize to the value of AED500.

Sponsor a Hole!

- **1 prime sponsored hole** to brand on the day as you wish (opportunity to have company representatives based at the hole to engage with players enjoying the on-course event.)
- Hole sponsors must **provide a prize for an activation at a value of AED500**.
- Event sponsor company logo on **event invitations** and reminders circulated to the BCC AD database and to external invitees.
- Event sponsor company logo displayed on the event invitation on the BCC AD **website**.
- Event sponsor company logo displayed on **social media** posts.
- Event sponsor company logo displayed on **sponsor board** during evening presentation.
- Event sponsor company mention in post event feature in **BCC AD's Capital Letter magazine** including event images.
- Opportunity to display **promotional branding** in Clubhouse registration area (company must provide a roll up banner).
- Event sponsor will be **thanked in evening presentation** of prizes by Saadiyat Beach Golf Club representative.
- Event sponsor logo displayed in digital **prize booklet**.

Cost of this package is 2,000 AED

****Sponsor must provide prize to value of AED500***

Corporate Sponsored Hole plus Team of 2!

- Includes all benefits of 'Sponsor a Hole' package plus 2 players to participate in the competition on the day.

*Cost of this package is AED 3,500**

**Sponsor must provide prize to value of AED500*

Corporate Sponsored Hole plus Team of 4!

- Includes all benefits of 'Sponsor a Hole' package plus 4 players to participate in the competition on the day.

*Cost of this package is AED 5,100**

**Sponsor must provide prize to value of AED500*

Sponsor Merchandise for players & winners

- Packages can be worked out for sponsoring items such as branded golf balls, branded caps, prize winners' trophies.

Please contact Sinead at BCC AD to discuss these opportunities.

To discuss any of the above sponsorship packages please get in touch with the BCC AD office.

We look forward to a hugely enjoyable day out!

Kind regards,

Sinead Whelan

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